

BARGAINS

We are receiving daily new Fall

Winter Coats, Suits, Dresses, Waists

and are ready to supply your wants

In addition we have opened an annex in Kennedy Bros.' old stand opposite Zarings mill, in order to offer

CHEAP SALES

CALL AND SEE OUR BARGAINS Watch for special sales that will be announced from week to week

TO-DAY

SEXTON

HAS THEM

en ailing stock so that farm work may not be delayed.

to get the veterinary quickly.

day for our Free Booklet.

your neighbors.

Address:-

erv for sale:

1 lath saw

Phone 270

feed water heater

No. 3 Saw Edger

16 foot trimmer

1 slab cut off saw

circular resaw

1 large steam pump 1 air receiver 12x48

1 lot of track steels.

16x20 steam engine

No. 3 Giser Saw Rig

800 feet 1 1-2 inch wire cable

5800 feet good socond hand pipe

Bell Telephone Service on the farm enables you

If there is no telephone on your farm write to-

Farmers' Line Department.

BOX 468, FRANKFORT, KY.

FOR SALE!

6 ft. by 16 ft. Tublar Boiler with new flues

1 lot shafting and pulleys 1 Upright boiler with double drum twin engines

1 30 inch single surface, matcher and molder,

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RICHMOND, KENTUCKY

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2000 feet 5-8, 3-4 and 1 inch wire cable

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at once!

my horse is sick.

Prompt attention must be giv-



CITY MARKETING.

Methods Employed Largely Influence

The farmer has a direct interest in the efficiency of the marketing organization in cities, since lack of efficienhe receives for his products. Sooner or later the great majority of perishfor what they will bring, the prices received in such cases being directly dependent on their city market value. Prices based on these values are paid also when such products are sold by the producer directly to the wholecity trading centers. Even the products which the farmer sells at the nearest railroad station are bought so are paid for, in most cases, at prices the marketing costs. which are dependent on those prevailing in the city markets. The city, therefore, through operation of city demand in relation to supply, largely determines the prices which the farmer receives for his perishable pro-

The purely local marketing organizations of cities are more important elements in shaping these prices than is generally recognized by the farmer. Many perishables will not stand reshipment, and once in a city must be sold for the prices prevailing there. If, after products reach the cities, there are high marketing costs due to It also keeps you in touch with the markets and methods, there must be greater margins or differences between the prices by consumers. The economic machinery for marketing farm produce is ed in abnormal margins may be visited on the producer in the form of low try by wagons. buying prices, while others may be charged to the consumer through high city marketing cost may be reduced through the employment of improved methods, economic laws should operite under normal conditions to give higher prices to producers and lower costs to consumers, while the movement to produce should be accelerated sufficiently to make marketing more profitable at the same time to whole-

sale and retail dealers. Direct Marketing Facilities. These considerations in regard to city marketing to the farmer have to do with the marketing of farm proare, in addition, more specific ways they may stop at a point devoted to closed or booth market. wholesaling and dispose of their wares to varinous kinds of dealers; sist only of designated sections of a together with estimates of their cost, or they may drive from house to street on which farmers assemble these to be used as a guide by the house throughout the portion of the with their wagons of miscellaneous local architect. city, retailing to housewives.

ways, the Office of Markets and Rural Organization has taken up one of its important projects, city marketing and distribution. Through this pro- nal fee is charged for the space occu ject the aim of the office has been to pied.

study marketing conditions in various possible the sources of loss and waste eliminated; to develop general plans the office has sought to benefit alike mand on the part of the consume

fur flow of commodities from produc-

profitable unless the producer ships

given products in substantial amounts

or associates himself with other pro-

rail. Direct marketing in cities, therefore, opens up to the small farms of

Studies in City Marketing.

Because of importance of city mar

otherwise might be lost.

er to consumer will be possible. cities constitute the most important vantage in most cities and that to losses of commodities, the Office of obtained. subject of one of its earliest investior less degree in all cities of import-

Too Many Terminals.

the existence of numerous terminals separated from each other and from the wholesale store district or kets of the former sort sales are made districts. In some instances as many to retail stores, hucksters, hotels, res cy may be reflected in the poor prices as a score of separate terminals exist in a city. Shipments from a given dealer may arrive at a number of the most profitable buying methods. able produce raised on the farm for these terminals on the same day, ne- When the local markets are glutted sale finds its way to the cities for distribution; and whether it passes from or the employment of more sales all available supplies, farmers utilizthe ownership of the farmer before men than would be necessary if but ing the public wholesale lines often or after reaching shuch centers, the a single terminal for perishables exsales are usually based on city-quoted isted and the wholesale dealer and his commission merchants for these agenprices. Many farm products, espec- store located conveniently to it. cies to sell locally or to out of town ially perishables, are consigned to the Every extra handling, every square of trade. city commission merchant to be sold extra cartage, and every additional salary paid increases the labor cost of marketing, which must come at other lager unit, and sometimes by of the margin between the producer's entire load. Farmers' conducting relselling price and the consumer's buy- atively extensive truck-growing oper- of Madison, to open a poll on Thursing price. The extra handling, the ations in the neighborhood of cities day, December 7th, 1916, to take the jolting due to long hauls, often over may find that the farmers' wholesale salers or jobbers after shipment to rough cobblestone streets, and the de- markets offer a profitable outlet thru

a separate terminal for perishables municipal control. which would be connected with all railroads entering the city. Such a wasteful or inefficient marketing city by both rail and water that the vegetables, fruits, dairy products, and bridges?" received by producer and those paid transportation facilities. A still more a semipublic agency, at a small cost. a wholesale farmers' market near by, are maintained is that by a reduction such that many of the losses express- at which could be assembled produce of rents and other overhead charges.

porations, or associations of dealers. prices than the individual retail stores At present terminals even approach- in the community, and that the maring in from those described exist in ket as a whole will offer an assortonly a very few cities of the country. ment of attractive produce larger by Agencies in many cities, however, far than can be carried by the smaller have taken up a study of the local stores. Much the same class of buymarketing situations with a view to ers must be looked to by such a marcentralizing and otherwise improving ket as those dependent upon by the terminal facilities for perishables. retail farmers' markets-the open and local agencies and communities.

Public Markets in Cities. duce in general by all farmers. There office to the facilities which have been of the various kinds of market instiprovided in cities for direct marketing tutions here discussed have enabled in which the marketing machinery of by farmers who haul their produce by the Office of Markets and Rural Orthe cities may affect the farmers liv- wagon, and to marketing facilities ganization to offer an advisory sering in their vicinity. Farmers within perishable food products in general vice to cities, truck growers, and provarying distances of fairly large cit- conducted more especially for the duce dealers' organizations, which has ies, the distances depending to a con- benefit of the consumer. Such facil- proven very helpful. As a rule, when siderable extent on the condition of ities, known generally as public mar- a community desires to improve its roads, may haul their produce to such kets, have been furnished in some marketing facilities, it does not know centers by wagons and market it di- form, it has been found, in nearly 200 how to proceed efficiently and ecorectly with profit if proper facilities of the 584 cities of more than 10,000 nomically. It is to meet situations of are available. Where such facilities population existing in the country, that kind that the office, upon the rehave been furnished, the farmers may Three types usually are recognized- quest of responsible parties, will make assemble their wagons at a particu- the farmers' retail curb or shelter a survey of local conditions and relar market point and sell at retail to market; the farmers' wholesale curb commend as far as feasible the plan consumers who gather there to buy; or shelter market; and the public in-Farmers' retail markets often con-

farm produce and sell in small a- This service work has been carried Such methods of marketing are a mounts directly to the consumers who on so far in some 25 or more cities in distinct advantage to many general come there to buy. The more perma- 13 States, and the widespread demand farmers living near cities who grow nent farmers' retail markets, however from other places is an indication of small amounts of truck and to the are located on plots of ground set the general interest which municinore extensive truck growers in such aside for the purpose and fitted with palities are showing in marketing territory who do not specialize on substantial sheds, under which the questions. While this outlines but particular products. Ordinary meth- farmers drive their wagons. Such one phase of the work being taken up back in my former condition. Price ods of marketing through shipment to markets are, in most cases, conducted under city marketing and distribution \$1.00. Madison Drug Co., exclusive

Why Shamed by **Blotchy Skin**

ducers for assembling shipments large enough to be handled economically by the surrounding country profitable lines of production which otherwise could not be followed, or results in the sale of surplus products which

keting to the farmer in these various STOCKTON & SON

cities; to determine as accurately as of the curb or shelter type, are not in city marketing and the methods by qualification. The size of the comwhich such losses and waste may be munity and numerous other local confor efficient marketing facilities of ticability of the enterprise. There various kinds for cities; to aid by spe- first be a sufficient number of farmers cific suggestions such cities as may in easy reach of the town who will seek assistnance in improving their bring supplies for the market. There marketing conditions. In this work must be in the town a sufficient deall parties to marketing transactions for such a market, where, by going by attempting to remove obstacles in person and carrying away their from the market channels so that a goods they may obtain produce freshmore rapid, more even and less waste- er than that available at the average retail grocery store and usually at The rail and water terminals in tially large proportion of the consumfactors in their marketing machinery ed upon as customers of such a marfor farm products, since the vast bulk ket; for many housewives, weighing of such products consumed in cities the advantages to be gained by such be brought in by carload or boatload versonal marketing against the troulots. Recognizing that such termin- ble and time it would require, preals are not arranged to the best ad- fer to depend on neighborhool storees this are due some of the high hand- person or by telephone and where the ling costs and some of the important expensive credit and delivery service Markets made terminal facilities the large size, however, the number of gations in city marketing. It has from producers is usually large ound that the uneconomic arrange- enough to support a farmers' retail ment of terminal facilities is most market. From the producers' point pronounced in the larger cities, but of view, the farmers' retail market that the fault is common to a greater offers perhaps the best outlet for as-

> Farmers' Wholesale Markets. Farmers' wholesale markets may often be a success in towns too small to support retail markets; for in martaurants, boarding houses and the

sorted produce raised in relatively

lay in getting the produce into the which to dispose of their produce. In retail trade channels greatly increase the vicinity of some cities, even truck the losses due to bruising and decay growers having a sufficient output to largely for consumption in cities and of perishables, and so add further to make carload shipments by rail find it more advantageous to market their The aggregate losses and additions products by motor truck or wagon to marketing costs, due to inefficient through the near-by farmers' wholeterminal facilities, are so great in the sale market. Such markets, like the sible plan in many instances for the may be substantial shelters on marcommunities to promote and finance ket plats. They are usually under

Inclosed Public Markets.

terminal might be built especially for while primarily for the benefit of the the purpose or might be obtained by consumers, are also of interest to farsecurig an existing railroad yard and mers, since many of the latter rent warehouse which could be opened to stalls therein. Such markets are the receipt of all railroads. It is also practically an assemblage of small desirable where perishables enter a specialized retail stores selling meats, terminal be established at a point other food substances, provided with convenient to both water and rail shop facilities by the municipality or complete arrangement would call for The theory on which such markets brought from the surrounding coun- the elimination of credit and delivery costs in many cases, and the attrac-Terminal facilities of the type out- tion of a large numebr of potential lined might be owned by municipali- buyers, the booth-keepers will be en-In this work the Office of Markets is retail farmers' markets. In fact, the the inclosed-are combined in one

Study has also been devoted by the | The studies that have been made The office is also able to submit rough plans for modern market structures.

wholesale dealers and commission under municipal control and a nomi-investigations, it has occupied the agency.

Dressy Griffon Overcoats



RE receiving considerable attention in A our window displays and inside showing this week, because we know of no more effective method of getting the attention of men who appreciate smart garments.

The splendid variety of refined patterns and superior fabrics that we offer make men "sit up and take notice."

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E. V. ELDER

oon as time permits, studies will be extended to include numerous other agencies and methods related to the marketing problems which our cities

OFFICIAL NOTICE OF ELECTION.

ORDER OF ELECTION.

said county, and petitioned the to be filled regardless of in all voting precincts in the county sense of the legal voters in said county, upon the question:

"Are you in favor of issuing \$35,000.00 in bonds for the pur pose of building roads and

Wherefore it is ordered by the Court that the Sheriff of Madison ounty, Ky., V. B. Benton, will open a poll in said county, and notify the average large city that market spe- farmers' retail markets, may be mere- Election Commissioners of said councialists believe that it would be a fea- ly designated sections of streets, or ty that said poll is to be opened, and said Commissioners are ordered to appoint election officers to hold said election, and the officers of the election so appointed shall in all the vot-Inclosed public markets in cities, ing precincts in Madison county, Ky., open a poll and hold an election on Thursday, December 7, 1916, to take the sense of the legal voters of said county upon the question, "Are you n favor of issuing \$35,000.00 in bonds for the purpose of building roads and

The Sheriff of Madison county, Ky. s ordered and directed to advertise aid election, and the objects therefor, for at least thirty days next before the day therefor in some newspaper aving the largest circulation in the ounty, and also by printed hand bills osted up at no less than four public laces in each voting precinct in said ounty and at the Court House door. selling prices. If, on the other hand ties, railroad companies, private cor- abled to sell fresher goods at lower The County Clerk is directed to have n official Ballot to be used by the voters in said election and to have printed thereon the question, "Are ou in favor of issuing \$35,000,00 in Bonds for the purpose of Building Roads and Bridges?" and to leav we places upon the right of said pestion-one for voters favoring the sue to be designated by the word 'Yes," and one for voters opposing co-operating with several of these two types of markets-the open and the issue to be designated by the cord "No." Said ballot to be printed s provided for the general election aws Section 1459 Ky. Statutes, Said election shall be in all respects conlucted in accordance with the General Election Laws of the State.

J. G. BAXTER, JUDGE.

In pursuance to the above order I rill open a poll and hold an election all the voting precincts of Madison ounty between the hours of 6 a, m and 4 p. m. on Thursday, December 1916, to take the sense of the voters f Madison county on the above ques

V. B. BENTON. Sheriff of Madison County

A Strong Indorsement. W. H. Holmes of the Decorah, Ia. lournal, says: "I have been a sufferer from Piles and Hemmorhoids for venes. I got no relief until my drugrist recommended Merital Pile Remedy. Before I had taken half the package the distress was gone and I

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This day comes R. E. Turley and We take pleasure in answering questions and giving you the One Hundred and Fifty other citizens benefit of our experience in what to use and how to use it. and legally qualified voters of Madi- We had rather not sell you than to misrepresent an article. son county, Ky., who are free holders An ORDER PLACED WITH US becomes a CONTRACT RIGHT NOW is the TIME TO BUY

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HUSBAND RESCUED DESPAIRING WIFE

After Four Years of Discouraging | I had gotten so weak I could not stand, Conditions, Mrs. Bullock Gave Up in Despair. Husband Came to Rescue.

Catron, Ky .- In an interesting letter from this place. Mrs. Bettie Bullock writes as follows: "I suffered for four troubles, don't give up in despair. Try years, with womanly troubles, and during Cardui, the woman's tonic. It has helped this time, I could only sit up for a little more than a million women, in its 50 vhile, and could not walk anywhere at years of continuous success, and should

The doctor was called in, and his treat-

and I gave up in despair.

At last, my husband got me a bottle of Cardui, the woman's tonic, and I commenced taking it. From the very first dose, I could tell it was helping me. I tiring me, and am doing all my work." If you are all run down from womanly all. At times, I would have severe pains surely help you, too. Your druggist has sold Cardui for years. He knows what

ment relieved me for a while, but I was mend it. Begin taking Cardui today. soon confined to my bed again. After Write to: Chattanoga Medicine Co., Latles Advisory Dept., Chattanoga, Tenn., for Special that, nothing seemed to do me any good. Treatment for Water, sent in pian wrapper.

Seeds

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PAYS HIGHER AND WEIGHS HEAVIER not take a thousand dolars and be Eggs, all kinds of Poultry, Beef Hides, Iron, Rags, Bones, Rubber, Metals, Horse Hides, Tallow, Sheep Skins, Wool, Paper, Books, Magazines.

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